



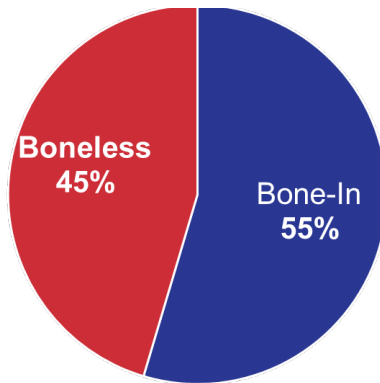
WIN WITH BONELESS WINGS

Strong Menu Growth

Boneless wings are outgrowing bone-in wings by **5X**

+26% Growth vs +5% Growth on Menus
Over the past 4- Years

Share of Chicken Wings in
Commercial Foodservice
June '19-May '20



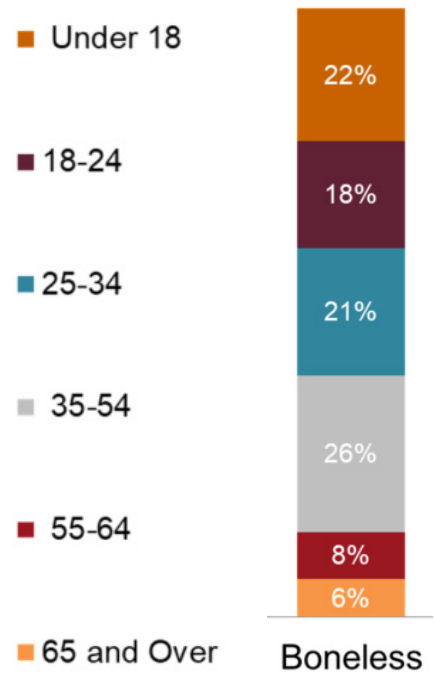
When Eating Boneless Wings
Consumers have less waste and
mess to deal with

Eat with a fork! Eat on the road! Safe for Kids!



Consumers often attribute
boneless wings as a healthier
alternative to bone-in wings

Boneless Wings Are Most
Popular with 35-54 year olds



Versatility and Appeal

- Appetizers with dipping sauces
- Meal with fries
- Ingredient in sandwiches & subs
- Ingredient in wraps
- Toppings for salads
- Breakfast meals
- Kids meals

It Pays To Menu Boneless Wings



**Gain ~\$30K
In Revenue Per Year**

if you sell 10 orders of boneless wings per day,
with 10 pieces per order, at a menu price of
\$10/order



**1 out of every 2 Pizzas are
ordered with Chicken**

and a coupon convinces 18% of
consumers to add wings to their order

Whole-Muscle for a wholesome bite and visual muscle fibers
Fully Cooked for heat and serve convenience and elimination of food safety concerns

BONELESSDINGS™
BREAST CHUNKS

Distinctively seasoned with original Wing Ding® flavor

Mild Yet Versatile Flavor | Easy to Customize | Easy to Cross Utilize

SKU #111125

Also available in the spicy Wing Zing® version

Notes of Cayenne for a Spicy & Peppery Flavor | Easy to Cross Utilize

BonelessZings™

SKU #111355

BREAST CHUNKS



Pierce Chris P. Breaded Breast Chunks

Great for Customized Flavoring | Even Healthier Alternative! | Great for Kids

SKU #7518

Order Your Boneless Wings Today!

SKU	Description	Case Size	Case Weight (lbs)
111125	BONELESS WING DINGS	2-5lb	10
111355	BONELESS WING ZINGS	2-5lb	10
7518	Chris P. Chicken WG Breast Chunks	6-5lb	30